Keep it green

& you think going green is a recent trend, think again. USDA Economic Research figures (www.ers.usda.gov/data/organic) show that momentum has actually been building for more than a decade. In 1990, the U.S. had fewer than a million acres of certified organic farmland. That doubled by 2002, then doubled again in just the following three years.

Of course, organics aren’t the only way to go green. There are also recycled products, reusable products that replace disposable items like plastic bags, and electronics that are powered with solar energy, wind power or by winding them up. Showing your clients environmentally conscious alternatives whenever such products are available can lead to bigger sales — and bring both you and them good karma.

These new eco-friendly offerings from industry suppliers give you a great place to start. From tote bags to solar rechargers, there’s something here to make every client feel a little green. — By Jen Zorgor

GET DOWN TO EARTH WITH THESE ENVIRONMENTALLY CONSCIOUS PROMOTIONS.

1. ECO ESSENTIAL
Nonwoven polypropylene tote bag can be used over and over, providing an eco-friendly alternative to disposable plastic bags. Features a 15” handle. From Pacific Western Sales Inc., asi/75731, 800-582-8288.

2. BAG IT
Bag organizer holds up to six reusable cloth grocery bags, bungeed together. Attaches to a cart and has a slot for a shopping list. Comes in 13 translucent colors, 16 solids or four recycled colors. Made in the U.S.A. From Lyons Manufacturing, asi/52840, 800-745-3826.

3. GOOD PICK
Booklet holds seven toothpicks made with natural wood and no artificial flavors or scents. From Admatch Corp., asi/31490, 800-777-9909.

4. ROCK ON
Logo stones are smooth, naturally polished stones that are hand-selected and engraved in the U.S.A. with high attention to detail. Each measures 1”/1” to 2”. From Love Rocks Inc., asi/68029, 239-233-1284.

5. GO WITH THE FLOW
Transparent water-powered clock shows time and date. Presented in a white box. From Swedatron Ltd., asi/90344, 800-661-8998.

6. CHOP CHOP
Made of fast-growing mountain bamboo, this cutting board has no adhesives, dyes or stains. From Totally Bamboo, asi/91565, 800-471-6600.
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**SHOWCASE: ECO-FRIENDLY PRODUCTS**

**3-IN-1 COMBO.**
Solar charger works with multiple brands of cell phones, MP3 players, PDAs and cameras. Also includes an FM scan radio with speaker plus a four-bulb LED flashlight and wrist strap. From Isbosh electronics Inc., asl/51525, 877-326-7799.

**BLOWIN’ IN THE WIND.**
Solar-powered replica wind turbine serves as a desktop fan – and a conversation piece that grabs attention for your client’s message. From SunScarf International Ltd., asl/90159, 416-245-5533.

**WASTE NOT.**
Clear 9-oz. cup is made from annually renewable resources that compost completely in approximately 50 days. Can be complemented with a biodegradable plate, cutlery, bowl and napkin. From Tranter Graphics inc., asl/91880, 800-944-1456.

Charges multiple devices using the sun

Composts in about 50 days

New supplier

Ph. 888-412-3510  ASI 68218 - SAGE 67899  MB Works, Inc.
OUTSIDE THE BOX.
Corrugated-cardboard business-card magnet is constructed from up to 30% recycled material. From The Magnet Group, asi/78137, 800-708-8918.

ECO FLASH.
USB flash drive features recycled paper pulp and sawdust case, but is as durable as a plastic drive. From Pingline, asi/78137, 800-708-8918.

SUPER ONLINE DISCOUNT CARD
Compliments of
DAILY JUICE
Big discounts at hundreds of online stores
Made from recycled plastic

CARRY THE CARD.
Online discount card is made from recycled Earthworks plastic. Recipients get discounts of up to 40% from online affiliates. From Custom Clips, asi/47944, 800-457-2501.

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1. FLOWER POWER.
Flower pot kit features a biodegradable fiber pot, a packet of seeds and an expandable soil wafer. From Points of Light Inc., asi/78825, 800-854-8275.

2. CUTE IN JUTE.
Laminated jute bag with choice of fist handle or shoulder strap is 100% sustainable and biodegradable. Choose black, blue, natural, orange or red; custom colors also available. From Little Green Birdy Bag Co., asi/67156, 818-481-3902.

3. I FOLD.
Large-capacity, 210D polyester tote folds down and stores in its own carrying case, which is attached to the handle. Fits in a purse or glove box. Choose blue, lime or black. From Starline Industries Inc., asi/89213, 905-669-5250.

4. CHARGE IT.
Universal charger is solar-powered or can be plugged in with a quick change of the adapter tip. Internal battery stores power for up to one year. From Solio – Better Energy Systems, asi/40364, 510-868-8714.

5. NATURAL CHOICE.
Natural notebook is made of recycled paper and comes with a notepad, a 3” x 3” sticky notepad, five colors of flags and a pen made of recycled paper. From Logomark Inc., asi/67866, 800-789-4438.

6. COOL FOR SCHOOL.

7. THROW IT OUT THERE.
Red 100% bamboo throw blanket is naturally antibacterial, moisture-absorbent, eco-friendly, soft and comfortable. Measures 50” x 50” and has a whip-stitch edge. From Wolfmark, asi/98085, 800-621-3435.

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1. BAMBOOZLED.
Bamboo frame is made using sustainable, renewable resources. Bamboo has a beautiful grain and finish and can be easily lasered. Choose 4” x 6”, 5” x 7”, or 8” x 10”. From R.S. Owens & Co. Inc., asi/75530, 800-282-6200.

2. MADE IN THE SHADE.
Twist-up recycled auto sun shade measures 27” x 56” open. Folds or collapses to just 10” wide. From California Sunsations Inc., asi/43528, 877-386-3475.

3. BIO BAG.
Reusable grocery tote is made of biodegradable material. Features dual shoulder straps. From Toppers (A Corvest Co.), asi/91530, 800-523-0825.