10 Proven Ways to Increase your bottom line

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#10

TAX PLANNING (NO C-Corporations!)
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#9

Plan, Communicate, Leverage
- Management Information System
- Business Plan
- Policies & Procedures Manual
- Credit Policy
- Accurate financial statements
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#8 Virtual Office
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#7 Outsource

- Payroll
- Accounting
- IT
- Artwork
- Human Resource Function
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#6 Cash with Order
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#5 Margins, Margins, Margins!
- House Keeps First 17.5%
- Volume Discounts, EQP, Freight
- Value Added Services
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#4 Customer Acquisition
- Marketing
- Networking
- Social Media

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#3 Hire people to work for you so you can spend time doing what you to best.
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#2 Learn to Fail Fast (and Cheap)

- Change must be your friend, not your worst nightmare. Embrace it!
- What works today will soon be obsolete
- Don’t stop learning, key to creativity
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#1

Board of Advisors

- Strategy
- Laws & regulations
- Voice of reason
- Independent views
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Questions?

Thanks and Good Luck!

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