



Save The Date

While the Mayan calendar predicts the end of the world in 2012, this flip calendar is much more appealing, predicting a profitable 2010 for you and your clients. One side can provide a standard yearly calendar, while the other can be customized to list schedules or contact information. Consider insurance agents and civic groups. Available from Woodco Inc. (**asi/98138**); (888) 929-8181; sales@woodcopromo.com

Bonus Bag

Over 100 billion bags of plastic are dumped in U.S. landfills every year, creating potential hazards for the environment. Help reverse the trend with this three-in-one reusable dry-cleaning bag. It changes shape to serve as a garment bag, duffel bag and even a hamper. Pitch to dry cleaners, tailors and eco-friendly companies.

Available from Peerless Umbrella Co. (**asi/76730**); (888) 485-4900; info@peerlessumbrella.com



Instant Relief

Oh, the joys of spring. The sun is shining. The flowers are blooming. The pollen count is rising. With allergy season quickly approaching, pitch these hygienic and resealable tissue packs. The product can be customized with a four-color process or an insert card. Ideal for doctors and health-care companies.

Available from Martini Promotions (**asi/68935**); (877) 276-4666; info@crazycordz.com



Get A Jump

You've waited a lifetime for this day. Your school has made it to the Final Four. Tip-off is just minutes away. Too bad you're stuck on a gravel road with a dead battery. Avoid car troubles with this portable power station, featuring booster cables, a 12-volt outlet and energy efficient lamps. Think mechanics and car insurance companies.

Available from Superex (**asi/90231**); (866) 214-4394; mjisser@superex.com