

EmailExpress™

Reach more than 60,000 distributors with EmailExpress, ASI's direct e-mail advertising service.

What makes EmailExpress different from other E-mail blast services?

REACH The largest audience. Almost 50% more than other services. Reach both ASI members and non-members.

EASE EmailExpress is easy to send. You work directly with an ASI coordinator to make the most of your e-mail blast.

EmailExpress reports give you real time information on delivery, clicks, forwards, and requests in an easy to read format.

TARGETING EmailExpress also offers select targeted e-mail lists. Craft your emails to reach the distributors with the best credit, the most powerful distributorships, the newest companies to the business, and more.

INTELLIGENCE EmailExpress Platinum™ includes your special in our weekly email digest, added to ESP Online's specials, plus our interactive directory on ASICentral.com for thirty days with distributor access integrated into ASI's strongest online marketing vehicles: *Counselor®*, *PromoGram®*, *Briefings™* and *ASICentral.com™*.

GREEN EmailExpress Green is ASI's latest email service targeting distributor's looking for environmentally conscious products. Showcase your unique GREEN Products on EmailExpress Green and help keep the world healthier for future generations.



Yes! I want to send EmailExpress!

Circulation Promise: 60,000

Products	120x	52x	26x	12x	6x	3x	1x
EmailExpress Platinum	\$699	\$749	\$775	\$799	\$825	\$849	\$899
EmailExpress Basic	599	649	675	699	725	749	799

Products

EmailExpress Successful Promotions
(Circulation Promise: 17,500)

EmailExpress Canadian (Circulation Promise: 4,250)

EmailExpress Green (Circulation Promise: 2,500)

Targeted Lists

RegisterExpress

(in addition to box insertion)

First Date Requested _____
 Total number of e-mails booked _____
 Specific targeting requested? Please call for information.
 Name _____
 Company _____
 asi/ _____
 Phone _____ Fax _____
 E-mail _____
 Credit Card # _____ Expiration Date _____

MasterCard VISA AMEX Discover Bill Me

By signing this, I agree to the terms and conditions listed on this document.

Signature _____

Note: Before a date can be reserved, this document must be signed, returned, and credit must be approved

Fax this back to 215-953-3964 Or Call your Account Manager Today! 1-800-546-1365
www.asicentral.com/emailexpress

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Opt-Out Notification Requirement and Indemnification. You understand that as a requirement of federal law, if a prior recipient of one of Your e-mails has requested not to receive e-mails from You, You are required to remove that e-mail from Your distribution list. You agree that You will provide ASI with any entitie’s e-mail address that has requested not to receive e-mails from You. ASI will then remove that e-mail address from its distribution list as it pertains to Your e-mail transmission. If You have received an opt-out request and do not provide ASI with that information, You agree that You will indemnify, defend and hold harmless the directors, officers, employees, representatives and ASI it affiliates and assigns and successors of the same against any cause of action, claim or expense including, but not limited to, reasonable attorney fees and court costs arising from or relating to Your failure to inform ASI of a recipient’s prior request not to receive e-mails from Your company.

Payment Terms and ASI Rights. Payment terms are net 30 days. ASI reserves the right to impose a late fee of 1-1/2% per month (or any lower rate required by applicable law) on any unpaid balance. All reservations subject to ASI credit review and approval. ASI reserves the right to reject or cancel any e-mail for any reason at any time. Rates subject to change.

Cancellation Policy. Cancellation or rescheduling an e-mail within 72 hours of pre-determined live/transmission date will result in an additional fee of \$100. If You cancel, one-time fees, such as set-up and service fees and any/all additional prep fees are non-refundable.

Governing Law and Jurisdiction. This Agreement shall be governed in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any choice or conflicts of law. Any action at lawsuit in equity or other judicial proceeding concerning this Agreement shall be instituted only in federal and state courts for Bucks County, Pennsylvania. You agree to the exclusive jurisdiction of these courts.

Waiver. The failure of either party to enforce any rights under this Agreement shall not be considered a waiver by that party as to subsequent enforcement of rights in the event of future breaches.

Entire Agreement. This is the entire Agreement between the parties and supersedes all other written and oral arrangements between the parties relating to the subject matter hereof. The Agreement may not be modified except in writing signed by an authorized agent of Your Company and an ASI officer.