

Benefits for ASI members who earn BASI and MASI certifications include:

- Invitations to exclusive cocktail receptions for BASI/MASI-certified distributors and suppliers at *The ASI Show*
- VIP access to select events, such as Keynotes at *The ASI Show*
- Receive advance copies of ASI surveys and research
- Participate in exclusive quarterly conference calls with ASI President and CEO Timothy Andrews
- Framed BASI or MASI certificate for display
- Authorization to use BASI or MASI designation with their professional titles
- Recognition of their BASI/MASI certification in ASI magazines and e-newsletters